



## D. Jeffrey Campbell

### Of Counsel

Morristown, NJ

T: (973) 889-4201

E: [DJCampbell@pbnlaw.com](mailto:DJCampbell@pbnlaw.com)

Jeff Campbell is Of Counsel to the firm.

Mr. Campbell served as Managing Principal of the firm from 1997 – 2017 and as President and CEO of Porzio Life Sciences, Porzio Governmental Affairs and Porzio Compliance Services. He was a catalyst for forward-looking change, including the introduction of rigorous strategic planning, the development of a nationally-touted paralegal utilization program and the launch of all three firm subsidiaries. He led the firm through a period of vibrant growth, both in numbers and in the services it offers to clients. From nationwide litigation to dynamic leadership, his career has embodied the full meaning of the firm's vision: "serving the best interests of our clients by serving the best interests of our people." The drive he exhibited over 20 years as a successful product liability and commercial litigator helped him pursue business opportunities and encourage individual employees to excel.

## Memberships

- International Association of Defense Counsel: Board of Directors, 2007-2010
- International Association of Defense Counsel: Toxic & Hazardous Substances Litigation Committee, Chair, 2003–2005; Vice-Chair for Programs and Projects, 2001–2003
- International Association of Defense Counsel: Northern New Jersey State Membership Chair, 2003–2008
- International Association of Defense Counsel: Membership Committee, 2006-Present
- International Association of Defense Counsel: Committee on Class Actions and Multi- Party Litigation
- International Association of Defense Counsel: Drug, Device and Biotech Committee
- International Association of Defense Counsel: Product Liability Committee
- American Bar Association: Litigation Section, Products Liability Committee, Communications Subcommittee, Co-Chair, 1992–1996
- American Bar Association: Tort and Insurance Practice Section
- American Bar Association: Law Practice Management Section

## D. Jeffrey Campbell Cont.

- PDMA Alliance
- New Jersey State Bar Association: Product Liability and Toxic Tort Section, Legislation Committee, Co-Chair, 1993; Law Office Management Committee
- Morris County Bar Association: Civil Practice Committee, Chair, 1993; Differentiated Case Management Committee, Chair, 1993
- Mount Airy Heights Association, President, 1995; Vice-President, 1994; Trustee, 1993–1996
- The Children's Corner, Non-Profit Community Day Care Center, Legal Counsel, Volunteer, 1988–1995
- Presbyterian Church of Liberty Corner: Ruling Elder, 1988–1990, 1995–1997, 2006–2011; Capital Campaign Chairman, 1999, 2002
- Alpha Chi Rho Fraternity
- American Bar Association, Standing Committee on Legal Assistants, Chair, 2002–2004; Member, 2000–2004
- American Bar Association, Consortium on Legal Services and the Public, 2002–2003
- *Defense Counsel Journal*, Board of Editors, 1996–present
- *Leader's Product Liability Law and Strategy*, Board of Editors, 2001–2009
- *Products Liability Newsletter*, Editor, 1992–1996

## News

- Vito A. Gagliardi, Jr.'s Rise to Managing Principal Featured in New Jersey Law Journal, 3/02/2017
- Vito A. Gagliardi, Jr. Rises to Managing Principal at Porzio, Bromberg & Newman, P.C., 3/01/2017
- Seven Porzio Attorneys Recognized by "Who's Who Legal 2016", 3/29/2016

## Articles

- Like Beauty and Art, Transparency is in the Eye of the Beholder, 8/17/2017
- A Milestone Moment (or a Dead Jellyfish) for the Global Transparency Movement, 8/15/2016
- Ready Or Not, Full Speed Ahead For The Global Transparency Movement, 8/17/2015

## Events

- Porzio Principals Presenting at CBI's 4th Annual Global Compliance Congress for Life Sciences, 11/16/2017
- Porzio Principals to Present at PCF's Pharmaceutical Regulatory and Compliance Congress, 11/07/2017
- CBI's 11th Annual Forum on Transparency & Aggregate Spend, 8/15/2017

## D. Jeffrey Campbell Cont.

- Porzio Attorneys Presented at the PCF International Pharmaceutical Compliance Congress in Portugal, 5/16/2017
- Porzio Attorneys Presented at CBI's 14th Annual Pharmaceutical Compliance Congress, 4/27/2017
- Porzio Attorneys Presented at the 7th Annual Global Transparency Reporting Congress, 4/04/2017
- 17th Annual Pharmaceutical and Medical Device Compliance Congress, 10/19/2016
- Porzio Principals to Speak at Pharma Compliance Europe, 10/06/2016
- AHM's Life Sciences European Compliant HCP Interactions & Risk Mitigation Seminar, 10/04/2016

### Speaking Engagements

- "Chairman's Review of Day One," CBI's Global Compliance Congress, London, England, November 16, 2017.
- Moderator, Panel Discussion, "Global Transparency Data Analytics: What They Mean for Your Company," PCF International Pharmaceutical Compliance Congress, Lisbon, Portugal, May 16, 2017.
- "World Showcase - Adhere to Global Laws and Codes in Emerging Markets," CBI's 14th Annual Pharmaceutical Compliance Congress, Washington, DC, April 27, 2017.
- "Overcoming Consent Management Challenges," Moderator, CBI's 7th Annual Global Transparency Reporting Congress, London, England, April 4, 2017.
- "EFPIA Data Demonstrates the Challenges Confronting Companies," 17th Annual Pharmaceutical and Medical Device Compliance Congress, Washington, DC, October 19, 2016.
- "The Challenges of EFPIA Reporting are Disclosed by the Data," Pharma Compliance Europe, London, UK, October 6, 2016.
- "First Round of EFPIA Reporting: The Data Reveals the Challenges," AHM's Life Sciences European Compliant HCP Interactions & Risk Mitigation Seminar, Windsor, UK, October 4, 2016.
- "Structuring and Initiating Your Global Transparency Compliance Program," Panelist, CBI's 10<sup>th</sup> Annual Forum on Transparency and Aggregate Spend, Washington, DC, August 16, 2016.
- "Data Aggregation - Challenges with Managing Cross-Border Spend," CBI's 13th Annual Pharmaceutical Compliance Congress, Washington, DC, April 26, 2016.
- "Another Big Governmental Initiative: The Foreign Corrupt Practices Act (FCPA)," AdvaMed's Compliance Essentials: Implementing An Effective Program, Washington, DC, September 23, 2014.
- Workshop Leader: "Data Privacy in the Global Transparency Era," CBI East Coast Aggregate Spend Forum, Washington, DC, August 18, 2014.
- "How the U.S. Sunshine Act and Global Transparency Trends will Impact Latin America," Latin American Pharmaceutical Compliance Congress and Best Practices Forum, Mexico City, July 30, 2014.

## D. Jeffrey Campbell Cont.

- Moderator: "Advanced Issues in Global Transparency, Disclosure and Aggregate Spend Compliance," Latin American Pharmaceutical Compliance Congress and Best Practices Forum, Mexico City, July 30, 2014.
- "A Tour of Various National Reporting Mandates," CBI European AggSpend Conference, London, April 8, 2014.
- "Governance and government intervention, Workshop 1: All eyes on America: the repercussions of the Sunshine Act around the globe," Practical Law's 2nd Life Sciences Law Forum, London, March 5, 2014.
- "The Status of Implementation of EFPIA's Code by Member Associations and, to the Extent Countries have done so, where are there Consistencies/Inconsistencies among the Codes," PCF's 6th Annual Summit on Disclosure, Transparency and Aggregate Spend for Drug, Device and Biotech Companies, DC, February 7, 2014.
- "Chief Compliance Officers Summit: Summit Host Welcome and Antitrust Guideline Reminders," CBI's 11th Annual Pharmaceutical Compliance Congress, DC, January 28, 2014.
- "Small and Mid-Sized Life Sciences Companies Still Face Big Issues – Minimizing the Risks," 8th Annual Porzio Compliance Forum, Newark, NJ, October 18, 2013.
- Panelist, "Improve Data Collection Involving Third Parties that Make Payments on Behalf of Manufacturers," CBI's 6th Annual Forum on Sunshine and Aggregate Spend, Washington, DC, August 16, 2012.
- Panelist, "The 'New Normal:' Why Clients Are Demanding 'Value' and What Law Firms Are Doing (or Not) to Meet the Challenge," International Association of Defense Counsel's 2012 Midyear Meeting, Rancho Mirage, CA, February 13, 2012.
- Moderator, Law Firm Management Roundtable Breakfast "Market Pressures on the Law Firm Business Model" at the International Association of Defense Counsel's 2012 Midyear Meeting, Rancho Mirage, CA, February 13, 2012.
- Moderator, Panel Discussion with In-House Experts at The Life Sciences Industry Under Attack—Mitigating the Risks, Seventh Annual Porzio Compliance Forum, Newark, NJ, October 14, 2011.
- "Leadership Role of the Managing Partner to Inspire, Influence and Achieve Results," 24th Annual Joel A. Rose Conference & Workshops on Law Firm Management and Economics, Philadelphia, Pennsylvania, March 24, 2011.
- "Positioning Your Firm Through Formulating, Planning and Implementing the Strategic Planning Process," 24th Annual Joel A. Rose Conference & Workshops on Law Firm Management and Economics, Philadelphia, Pennsylvania, March 24, 2011.
- "Survive or Thrive: Guiding Your Law Firm Through Uncertain Economic Times," Federation of Defense & Corporate Counsel and International Association of Defense Counsel's Joint Law Firm Management Conference, November 2009.
- "The Economic Benefits of Paralegal Utilization," International Paralegal Management Association's 22nd Annual Conference, Denver, Colorado, October 27, 2006.
- "Creating an Effective Paralegal Program: Unlocking the Benefits of Paralegal Utilization," Delaware Paralegal Association National Affairs Luncheon, Wilmington, Delaware, March 23, 2006.

## D. Jeffrey Campbell Cont.

- "Strategic Planning: How to Position Your Firm Successfully by Developing and Implementing a Business Plan," The Nineteenth Annual Conference & Workshops on Law Firm Management & Economics, Atlanta, Georgia, March 16–17, 2006.
- "The Economic Benefits of Paralegal Utilization," General Practice, Solo, and Small Firm Section, American Bar Association Annual Meeting, Chicago, Illinois, August 5, 2005.
- "Defending the Corporate Executive Deposition: Turning the Tables on a Much Seen Tactic of Harassment," International Association of Defense Counsel Annual Meeting, Colorado Springs, Colorado, July 5, 2005.
- "Asbestos Liability in Europe: Will it Explode? Recent Developments in European Law," International Association of Defense Counsel Annual Meeting, Hot Springs, Virginia, July 6, 2004.
- "How a Leader Adds Value to a Law Firm," The Seventeenth Annual Conference & Workshops on Law Firm Management & Economics, Washington, D.C., March 18–19, 2004.
- "Positioning Your Firm Through Formulating, Planning and Implementing a Strategic Plan," The Seventeenth Annual Conference & Workshops on Law Firm Management & Economics, Washington, D.C., March 18–19, 2004.
- "The Economic Benefits of Paralegal Utilization," New York State Bar Association 2004 Annual Meeting, New York, New York, January 29, 2004.
- "Negotiating and Mediating with the Big Hitters," International Association of Defense Counsel Annual Meeting, Maui, Hawaii, July 1, 2003.
- "Is Breathing Hazardous to Your Health? Occupational Exposure to Metals, Welding Rods and Other Workplace Irritants," International Association of Defense Counsel Annual Meeting, Maui, Hawaii, June 30, 2003.
- "The Asbestos Wars of the 21st Century," International Association of Defense Counsel Mid-Year Meeting, Pebble Beach, CA, February 18, 2003.
- "Keeping Corporate Secrets Secret: Protecting and Enforcing Protective Orders," International Association of Defense Counsel Mid-Year Meeting, Pebble Beach, CA, February 17, 2003.
- "Mold: The Asbestos of the New Millennium," International Association of Defense Counsel Annual Meeting, Whistler, Canada, July 10, 2002.
- "Using Jury Consultants to Reduce Anti-Corporate Bias and the Threat of Punitive Damages," International Association of Defense Counsel Mid-Year Meeting, Tucson, AZ, February 4, 2002.
- "Law Firm Leverage in the 21st Century: Associates, Paralegals and Technology," American Bar Association Annual Meeting, Chicago, IL, August 4, 2001.
- "Techniques for Developing and Implementing Strategic Plans that Differentiate Your Firm and Practice Areas from the Competition," The Fourteenth Annual Conference & Workshops on Law Firm Management & Economics, Atlanta, GA, March 15–16, 2001.

## D. Jeffrey Campbell Cont.

- "Associate Compensation: How Does it Fit in With Today's Firm Economics," The Fourteenth Annual Conference & Workshops on Law Firm Management & Economics, Atlanta, GA, March 15–16, 2001.
- "Holocaust-Era Litigation," International Association of Defense Counsel Mid-Year Meeting, Palm Beach, FL, January 30, 2000.
- "Leveraging Legal Assistants," Legal Assistant Management Association Fifteenth Annual Conference, Philadelphia, PA, November 5, 1999.
- "Practical and Ethical Implications of the Mandatory Disclosure Requirements and Proposed Amendments to Federal Rule of Civil Procedure 26," International Association of Defense Counsel Annual Meeting, Whistler, BC, July 6, 1999.
- "How the Jury Perceives the Scientific Witness," International Association of Defense Counsel Annual Meeting, Whistler, BC, July 4, 1999.
- "Managing Law Firm Marketing: Methods, Pitfalls, Costs & Techniques For Evaluating Results," The Twelfth Annual Conference & Workshops On Law Firm Management & Economics, Atlanta, GA, March 18 & 19, 1999.
- "Products Liability Exposure For Trade Associations And Their Members," Defense Research Institute Products Liability Conference, San Francisco, CA, February 10–12, 1999.
- "Guilt by Association—The Benefits and Hazards of Trade Association Membership and Joint Action," American Bar Association Section of Litigation Annual Meeting, Washington, DC, April 17, 1997.
- "Proposed Amendments to Federal Rule 23," American Bar Association Section of Litigation Annual Meeting, Washington, DC, October 22, 1993.
- "Document Management Issues of the 1990s," Corporate Counsel Forum, Houston, TX, June 4, 1993.
- "Discovery Changes in the Federal Courts," Corporate Counsel Forum, Teaneck, NJ, November 12, 1992.
- "Personal Injury Litigation for the General Practitioner," New Jersey Institute for Continuing Legal Education, Fairfield, NJ, June 13, 1992.
- "Law Practice Management in the 1990s: Managing an Effective Paralegal Program," New Jersey State Bar Association Mid-Year Meeting, New Orleans, LA, November 1991.

## Practices

- Life Sciences Legal, Regulatory, and Compliance

## Area of Focus

- Compliance and Regulatory Counseling
- Global Compliance and Counseling
- Pharmaceutical, Medical Device, Biotech

### Industries

- Life Sciences

### Bar Admissions

- New Jersey, 1985

### Court Admissions

- United States District Court, District of New Jersey, 1985
- United States Court of Appeals, Third Circuit, 1987
- United States District Court, Eastern District of New York, 1987
- United States District Court, Northern District of New York, 1987
- United States District Court, Southern District of New York, 1987
- United States Court of Appeals, Eleventh Circuit, 1991

### Education

- *Stanford Law School*  
J.D., 1985
- *Dickinson College*  
B.A., 1982  
summa cum laude; Phi Beta Kappa; Department Honors in Political Science; Morris W. Prince Prize; Charles Dana Scholarship